

## Privacy Policy

Welcome to Bonanza Portfolio Limited. The domain name [www.bonanzaonline.com](http://www.bonanzaonline.com) (hereinafter referred to as "Website") is owned by Bonanza Portfolio Limited, a company incorporated under the Companies Act, 1956 having its registered office at **Bonanza** House, Plot No. M-2, Cama Industrial Estate, Walbhat Road, Behind the Hub, Goregaon (East), Mumbai, Maharashtra 400063 (hereinafter to be referred as "BONANZA PORTFOLIO LIMITED").

For the purpose of this Privacy Policy, wherever the context so requires the term "You" or "User" shall mean any natural or legal person including Online and offline clients and the term "We", "Us", "Our" shall mean Bonanza Portfolio Limited.

We, at BONANZA PORTFOLIO LIMITED, acknowledge and accept that the personal details that you impart to us, is to be kept in strict confidentiality and to use the information only in the manner which would be beneficial to our customers. We consider our relationship with you as invaluable and strive to respect and safeguard your right to privacy. We shall protect the personal details received from you with the same degree of care, but no less than a reasonable degree of care, to prevent the unauthorized use, dissemination, or publication of this information as we protect our own confidential information of a like nature.

We shall use the personal information to improve our service to you and to keep you updated about our new product or information that may be of interest to you. The information collected from you would be used in the right spirit and context in which it is intended to be used. Your Information, including any sensitive financial information collected (as defined under the Information Technology Act, 2000), if any, on computers that may be protected by physical as well as reasonable technological security measures and procedures in accordance with Information Technology Act 2000 and Rules there under. If You object to Your Information being transferred or used in this way, please do not provide the details of your information on the Website.

To ensure security of access to the personal information and transaction details, the access to the secured zone of our website is restricted by the unique login ID and Password selected by you. You should be very careful in handling the ID and password and you should ensure that you do not reveal it to anybody, nor do you keep it in writing. You should keep changing your password periodically.

We and our affiliates will share/sell/transfer/license/convey some or all of your personal information with another business entity to carry out any business activity or re-organization, amalgamation, restructuring of business or for any other reason whatsoever. Once you provide your information to us, you provide such information to us and our affiliate and we and our affiliate may use such information to provide you various services with respect to your transaction conducted on [www.bonanzaonline.com](http://www.bonanzaonline.com). Our policy on the collection and use of personal information and other information is outlined below.

### **Collection Of Sensitive Personal Data Or Information:**

BONANZA PORTFOLIO LIMITED may for the purpose of rendering its services, collect personal information such as:

- Name, gender, residential / correspondence address, telephone number, date of birth, marital status, email address or other contact information;

- PAN, KYC Status, Signature and Photograph;
- Bank account or other payment instrument details; or any other detail for providing services

BONANZA PORTFOLIO LIMITED offers online platform System for carrying out trade transaction that collects such personal data or information to process your financial and non-financial transaction requests. The information so collected may be shared with SEBI/ NSE/ BSE/ MCX /Asset Management Companies of Mutual Funds/Registrar and Transfer Agents/Collecting Banks/KYC Registration Agencies (KRAs) etc. solely for the purpose of processing your transaction requests or serving you better

Under certain circumstances we may be required to share the information given by you with the third parties, where we feel, they can contribute to add value and improve the quality of services imparted by us to you. We shall take all reasonable steps to ensure that the confidentiality of your information is maintained by imposing strict confidentiality standards on all the third parties with whom we part this information. In all circumstances we shall ensure that your personal information is protected by strict confidentiality agreement. We shall not allow any third parties to retain your personal information longer than what is warranted by the nature of services rendered

We would also impart your personal information wherever it is required to be disclosed under law to any of the governmental agency or regulatory bodies. By agreeing to avail the service offered by BONANZA PORTFOLIO LIMITED you have agreed to the collection and use of your Sensitive Personal Data or Information by BONANZA PORTFOLIO LIMITED. You always have the right to refuse or withdraw your consent to share/dissemination of your Sensitive Personal Data or Information by contacting the customer care. However, in such an event, you would no longer avail the services of BONANZA PORTFOLIO LIMITED.

#### **Reasonable Security Practices For Protecting Information:**

BONANZA PORTFOLIO LIMITED uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. BONANZA PORTFOLIO LIMITED cannot, however, ensure or warrant the security of any information you transmit to BONANZA PORTFOLIO LIMITED and you do so at your own risk. Once we receive your transmission of information, BONANZA PORTFOLIO LIMITED makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

To protect your privacy and security, BONANZA PORTFOLIO LIMITED take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications from BONANZA PORTFOLIO LIMITED, at all times.

#### **Links to Other Websites**

Our website sometimes has links to other website(s) in the World Wide Web. The privacy policies of these website(s) are not under our control. Some of these third-party sites may be co-branded with a BONANZA PORTFOLIO LIMITED logo, even though they are not operated or maintained by BONANZA PORTFOLIO LIMITED. Although we choose our business partners carefully, BONANZA PORTFOLIO

LIMITED is not responsible for the privacy practices of web sites operated by third parties that are linked to our site. Once you have left our website, you should check the applicable privacy policy of the third-party website to determine how they will handle any information they collect from you.

**Changes To Our Privacy Policy:**

Please note that this policy may change from time to time. If BONANZA PORTFOLIO LIMITED changes its privacy policies and procedures, BONANZA PORTFOLIO LIMITED will post those changes on BONANZA PORTFOLIO LIMITED website to keep you/users aware of what information BONANZA PORTFOLIO LIMITED collect, how BONANZA PORTFOLIO LIMITED use it and under what circumstances BONANZA PORTFOLIO LIMITED may disclose it. Changes to this Privacy Policy are effective when they are posted on this page. Please visit our website to keep yourself abreast of any changes to this policy.