



## PROPOSAL

<b>PROPOSAL No.</b> 011/ST-BLR/201819/01 <b>CLIENT:</b> Showtime Events (India) Private Limited <b>ADDRESS :</b> 2nd Floor, No. 6, Regent Point, Shiridi Sai Baba Temple Rd., Cambridge Layout, Bangalore, Karnataka, India - 560008 <b>Kind Attn:</b> Mr. Raghauram CS <b>Sub:</b> Bengaluru Airport Project AV	<b>DATE:</b> 24 September, 2018
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Sr. No.	Particulars	Rate (in Lacs)	Unit	Amt (in Lacs)
	<b>Project Details :</b>	<b>Per Month / Unit</b>	<b>Months / Units</b>	<b>Total</b>
	<b>Project :</b> Bengaluru Airport Development - Audio Visual			
	<b>Project Span :</b> Across 3 years, 36 months, 1080 days.			
	<b>Shoot / Production Period :</b> 2 years, 24 Months, 720 days across the project span.	<b>9.5</b>	<b>24</b>	<b>228</b>
	<b>Costed for the following:</b>			
1	Director, Executive Production Controller, Project head with 3 Ad's			
2	Camera set ups with extra lenses and teams thrice weekly across 24 months across two shifts. HD Format shoot. Location to be shifted from time to time.		5	
3	Insurance for each camera and all equipment			
4	Rigs for motorized timelapse movements			
5	Remote Shutter speed and aperture controller			
6	Drone twice a month			
7	Editors [ One Supervising editor and two editors]		3	
8	Assistant Editors for timeline cuts		2	
9	Data Assistants for data archiving and footage conversion		2	
10	Editing machines		4	
11	3D, Infographics & Motion Graphics			
12	Hard Disks for footage, 3 sets of back ups [ Monthly requirements of 3 X 8 TB HDD] Total 200TB space for archive and post production etc. ESata Server space provisioned for post production.			
13	Project and Production Coordinators		4	
14	Edits (HD, with 2K extendability) :			
	45 mis. Final Edit : The Inevitable		1	
	5 - 7 mins. Final Edits : The Inevitable, TA : Govt. Agencies & Media Houses		3	
	2 - 3 mins. Elevator Pitch Edits, TA : B2B / Investor Meetings & Presentations		3	
	3 - 4 mins. Ambient Edits, TA : Across the airport terminal, office space, lounge, other silent screen partners		3	
	2 - 3 mins. Social Media Edit, Media : FB, Youtube, etc. - spread across the period of the development		24	
15	Color Correction and Digital effects on Film based DI platform			
16	Music as per edit by a good music director but not a celebrity music director			
17	Sound Studio for set up, Music creation and Mixing along with mastering			
18	Professional Voiceover (Non-celebrity) - English, single correction			
	<b>Sub-total before GST</b>			<b>228</b>

**In Words : Rupees two crore twenty eight lakh only. (before GST)**

<b>Annexure</b>			
<b>Annexure A : Process of shoot</b>			
<b>Annexure B : Elements excluded / not included above</b>			

**Payment Terms : To be discussed and finalised**

**Other Terms & Conditions:**

Sugar Coated Films shall not be liable for cancellation / delay / or consequences resulting from / or due to any circumstances beyond the reasonable control of Sugar Coated Films. Such causes include act of God and public enemy, fires, floods, epidemics, quarantine restrictions, strikes and other industrial disputes and unusually severe weather, typhoons, earthquakes of extreme intensities, accidents or volcanic eruptions, change of policies by Central / State Governments, local municipal authorities, disruptions due to political / industrial agitations.

This transaction is subject to the arbitration under and as per the Mumbai Jurisdiction relating to Arbitration in case of any / including all dispute or differences on the transaction.

Payable by cheque favoring **Sugar Coated Films** or released through **RTGS**, details for which are as follows :

**Beneficiary Name :** Sugar Coated Films

**Bank Name:** Union Bank of India; **Branch:** Borivali East, Mumbai; **Account No.:** 582301010050260; **IFSC Code:** UBIN0558231

**PAN No :** ACQFS8052G

**GST No. :** 27ACQFS8052G1ZM

**MSME Reg.No.:** 27202062015

**For Sugar Coated Films,**

**Authorised Signatory**



## PROPOSAL - Annexure A (Process)

<b>PROPOSAL No. 011/ST-BLR/201819/01</b>	<b>DATE: 24 September, 2018</b>
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<b>Sub: Bangaluru Airport Project AV</b>	

PROCESS TO BE FOLLOWED	
1	For the time-lapse project film - 4 high def camera's to be positioned in strategic locations basis the 3D walk through and Autocad design for the airport. Each camera will have a team of 3 members attached to it. The cameras will roll on pre-planned shutter speeds configured to change of light and change of day to night and vice versa. the shoot will be alternated by each camera basis the area of interest hence will cover activity across each week. Then onwards month by month as per planned schedule.
2	The footage will be archived on a daily basis with back-ups and pushed for post production weekly.
3	Post production of the previous week will happen in the next week. So basically the shoot of each month will produce a rough edit by the 15th - 20th of the next month. This is important as hours of footage to collated together is near impossible and creates total confusion.
4	An anchor will need to be identified. If its a celebrity, then we will need to shoot the celeb atleast 4 times through the year on location and 3-4 times in a studio.
5	Simultaneously we should create a musical theme for the entire film.
6	All interviews will be taken on two days of each month with respective stake holders and engineers etc, stating the progress and work flow.
7	A 5th team will be shooting these clips separate from the time-lapse camera teams. This footage will also get edited, stitched and get in bins once they are shot.
8	Each milestone for the Airport build needs to be identified in advance so that shooting teams are prepared and don't miss these moments.
9	Finally a 6 month edit will be done at the end of 6 months was part one. Since the airport build is 2 years, we will have 4 parts of half an hour each edits complete with music and Anchor and VO. These 4 films can work as a four part series. Finally the four parts will then be edited to the final edit of approx. forty five minutes.

*For Sugar Coated Films,*

*Authorised Signatory*



## PROPOSAL - Annexure B (Elements not included / chargeable extra)

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ELEMENTS NOT COSTED FOR / TO BE CHARGED EXTRA AT ACTUALS	
1	Anchor / Celebrity and all related cost not included.
2	Celebrity Voice Over Artist and all related costs not included.
3	Celebrity Music Director / Music rights and all related costs are not included
4	Costing for 4K shoot will be different. Not advisable as most screen don't support 4K outputs
5	TLB Costs : for meetings, pre-production, shoot / production, post production are not included. To be charged extra and at actuals.

*For Sugar Coated Films,*

*Authorised Signatory*